



Madera Community College 2035: Education Plan

Commission Workshop #4
November 13, 2025



AGENDA

Planning Roadmap

Data Discussion

- College & Community Survey Results
- Internal and External Scan Data Review

Challenges and Opportunities

- State, Region, and County Review
- College-level Discussion

College Strategic Goals

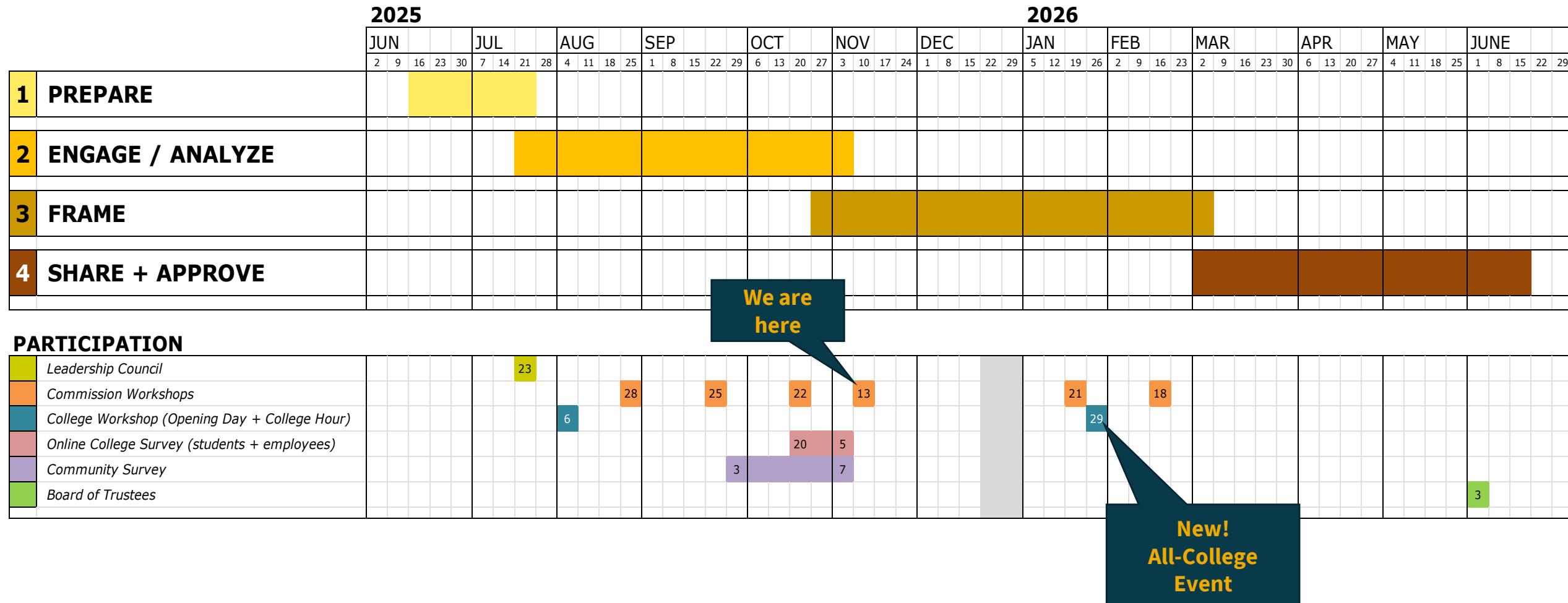
- State Level Vision 2030
- SCCC Vision 2035
- MCC Vision, Mission, and Values
- College-level Key Topics Discussion
- Develop Draft Strategic Goals

Next Steps



Madera Community College 2035

PLANNING ROADMAP



College & Community Surveys

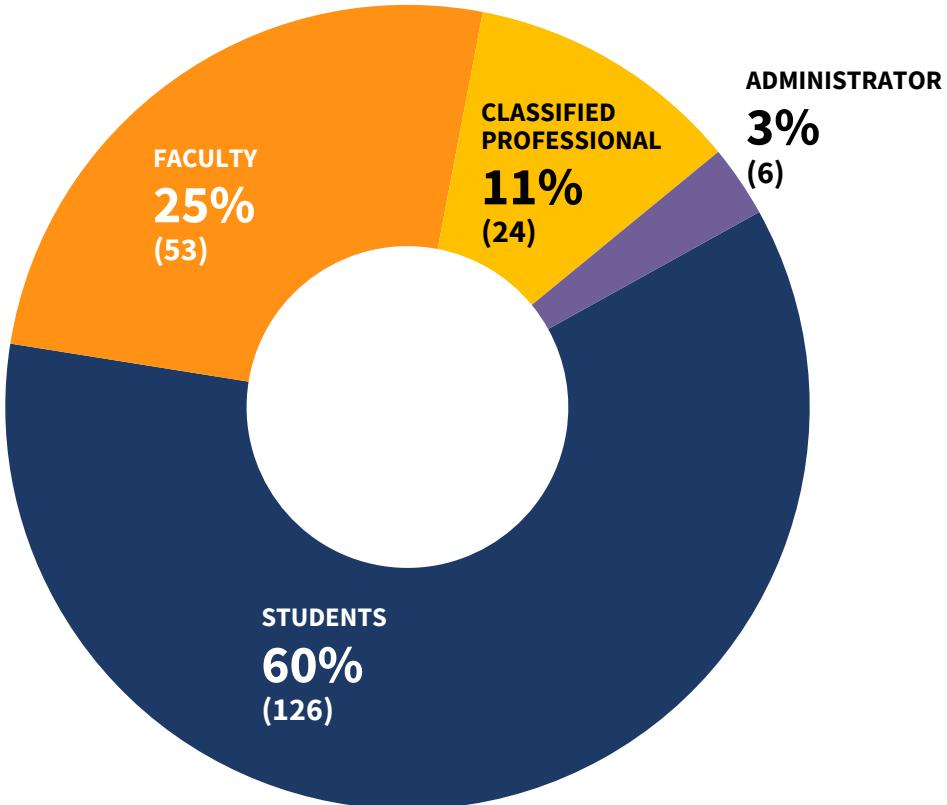


College Survey Summary

EMPLOYEE AND STUDENT – TOTAL NUMBER OF RESPONSES

The survey was conducted between October 23rd and November 7th.

All MCC students, faculty, classified professionals and administrators were invited to participate.



Total Response Count

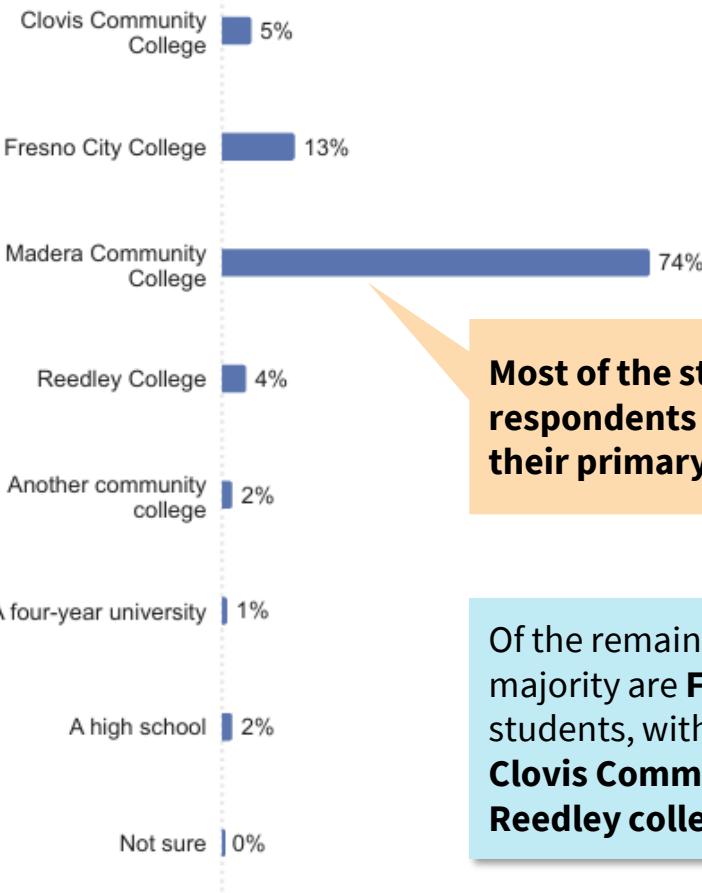
Completed	173
Partial	47
Total	220

College Survey Summary (Primary College)

STUDENT RESPONSE – PRIMARY COLLEGE

Which is your primary college or school, where you take most of your classes?

120
responses

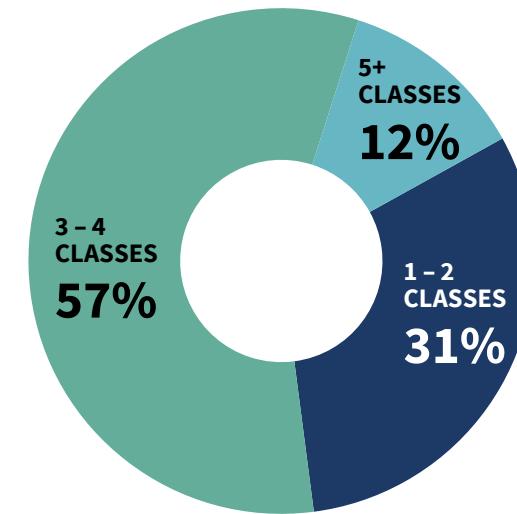


Most of the student respondents consider MCC their primary college.

Of the remainder, the majority are **Fresno City** students, with a few from **Clovis Community and Reedley colleges**.

How many classes are you currently taking at Madera Community College?

122
responses



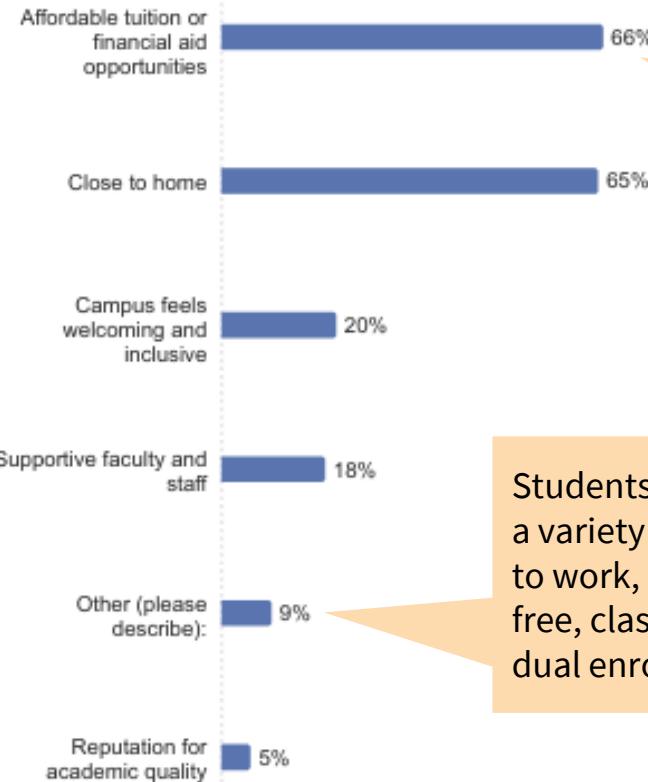
For students taking classes at MCC plus another college, most take 1-2 classes at MCC in addition to classes at another school. This is consistent regardless of the number of classes taken at another school.

College Survey Summary (Why MCC?)

STUDENT RESPONSE – WHY MCC?

Why did you choose to attend Madera Community College?

117
responses



Over half of the student respondents choose to attend MCC because it is **affordable** and/or **offers financial aid** and **it is close to home**.

83%

of the student respondents plan to enroll at MCC next semester.

Students who selected “other” stated a variety of reasons, including close to work, campus not as busy, it is free, class worked with my schedule, dual enrollment, and easy parking.

■ Percentage of Responses

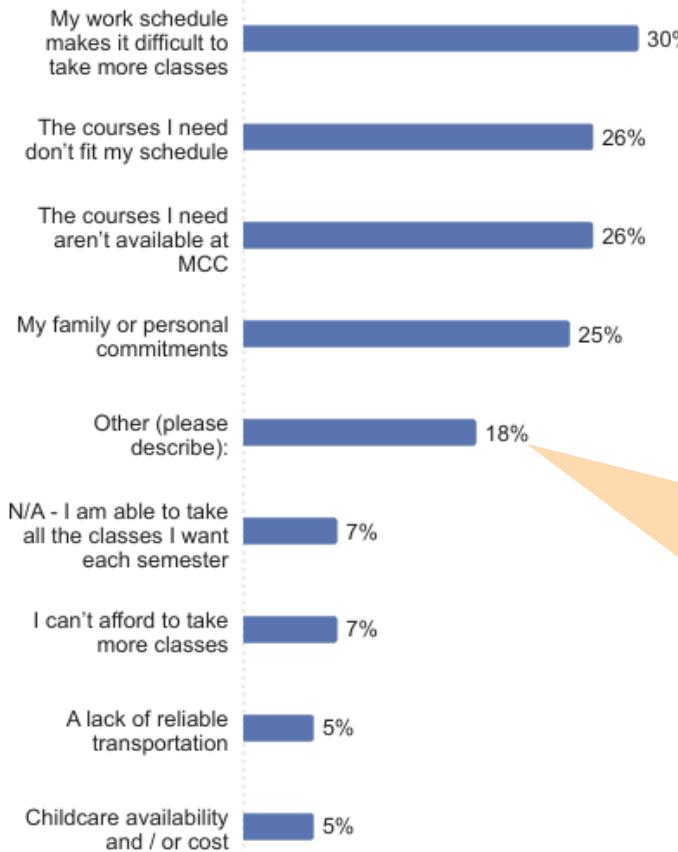
Gensler

College Survey Summary (Courseload)

STUDENT RESPONSE – COURSELOAD

Why are you choosing to take fewer than 3 classes at Madera Community College?

57
responses



Reasons for taking fewer than three classes at MCC vary, but most say the courses they need aren't available or the course schedule doesn't fit their needs. Students also mention family or personal commitments.

Note: Respondents could choose more than one answer.

Students who selected “other” stated a variety of reasons, including taking classes at their “home” campus, only needed one class, academic probation, chose any college with online classes that I needed, classes weren’t available at MCC this semester, and MCCAP limit is two classes per semester.

College Survey Summary (Class Schedule)

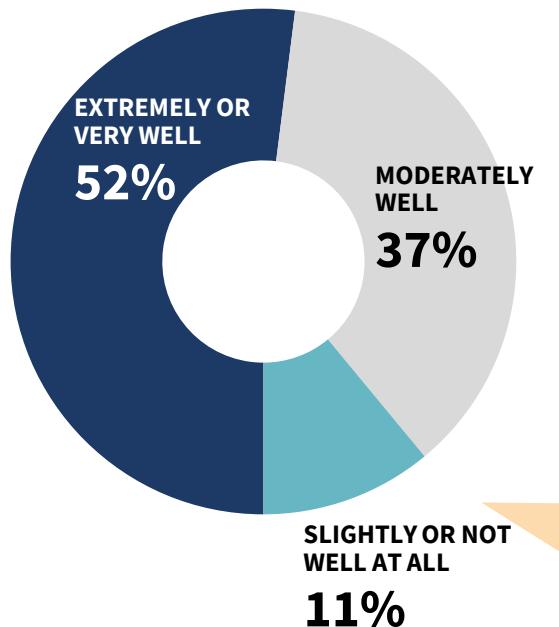
STUDENT RESPONSE – CLASS SCHEDULE

How well do the Madera Community College class schedule offerings meet your needs?

110
responses

52%

% of students say the class schedule meets their needs very well or extremely well.



48%

% of students ranked the course schedule moderately well, slightly well, or not well at all in meeting their needs. The top reasons cited were related to wanting a better mix of classes offered at different times each day and wanting both on-ground and online options for classes each semester.

College Survey Summary (New Programs, Services, and Activities)

EMPLOYEE RESPONSE – NEW PROGRAMS, SERVICES, AND ACTIVITIES

What new instructional programs, student services, or student activities would better serve our students and/or prepare them for the workforce?

60
responses

CAREER & WORKFORCE
PREPARATION

CAREER TECHNICAL
EDUCATION PROGRAMS

HEALTHCARE & ALLIED
HEALTH PROGRAMS

INTERNSHIPS &
WORK-BASED LEARNING

Employees most frequently recommend more ***career & workforce preparation skills, CTE programs, healthcare & allied health programs, and internships & work-based learning opportunities.***

College Survey Summary (Strengths & Areas of Opportunity)

EMPLOYEE RESPONSE – STRENGTHS & AREAS OF OPPORTUNITY

What do you feel are the main strengths of MCC?

65

responses

FACULTY & STAFF DEDICATION

STUDENT SUPPORT & STUDENT-CENTERED CULTURE

COMMUNITY CONNECTION & ENGAGEMENT

SMALL CAMPUS SIZE / PERSONALIZED EXPERIENCE

DIVERSITY, EQUITY, AND INCLUSION (DEIA)

MCC's greatest strengths, as identified by employees, are its *dedicated people and its strong student-centered and community-focused culture.*

MCC's most important areas of opportunity, as identified by employees, are *student support & retention, access, scheduling & flexibility, and new CTE program development aligned with workforce needs.*

Respondents emphasized MCC's *small, inclusive environment that allows for personalized attention and creates a welcoming and safe space for all.*

What areas of opportunity should MCC focus on over the next 5-10 years to improve student access, retention, and/or completion?

59

responses

STUDENT SUPPORT & RETENTION

ACCESS, SCHEDULING & FLEXIBILITY

PROGRAMS & INSTRUCTION

COMMUNITY & PARTNERSHIPS

CAMPUS EXPERIENCE

Community Survey Summary (MCC Today)

COMMUNITY PARTNERS – MCC TODAY

How would you describe MCC today?

A true community college that is engaged and thriving in the heart of Madera County ensuring all students have access to higher education

A top-rated community college

Inspirational

A good school to go to for the first two years of education

Responsive

Approachable

Supportive

Moving! Doing things to advance the lives of others. Keep going!

Community Survey Summary (MCC in the Future)

COMMUNITY PARTNERS – MCC IN THE FUTURE

How Would You Wish to Describe MCC in the Future

Leader in higher education

One of the best experiences I've had in the future

Innovative

You don't need to go anywhere else

Transformative

Impacting social mobility in our communities

Sophisticated

A place where all work together for the betterment of students

Community Survey Summary (Connection)

COMMUNITY PARTNERS – CONNECTION

How might MCC best connect with you or the community?

Invite the community to college activities

Hold open houses

More community activities on campus

Be more present in the community

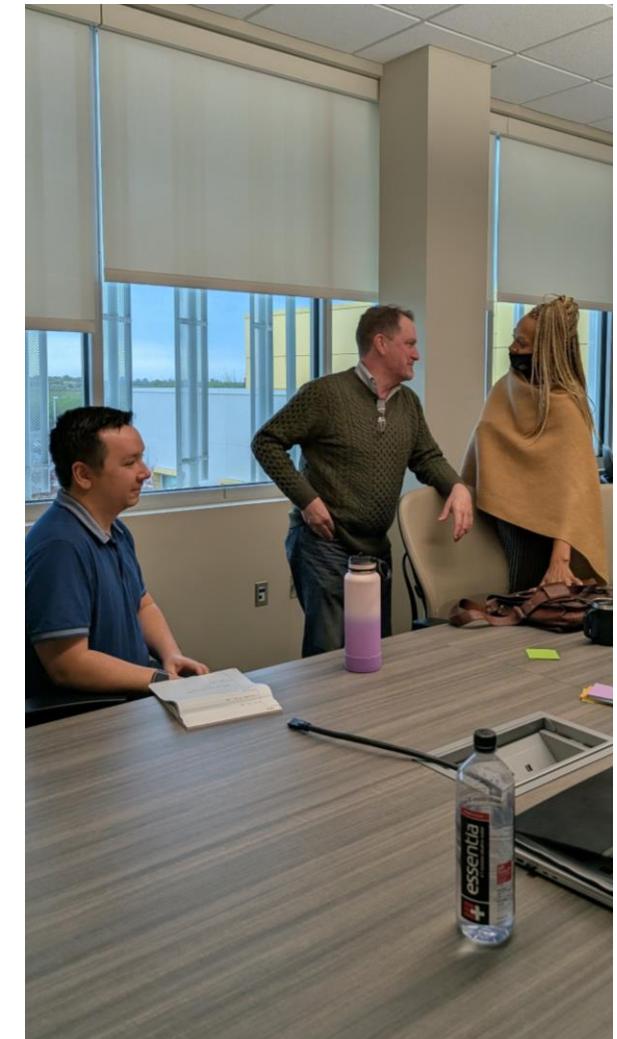
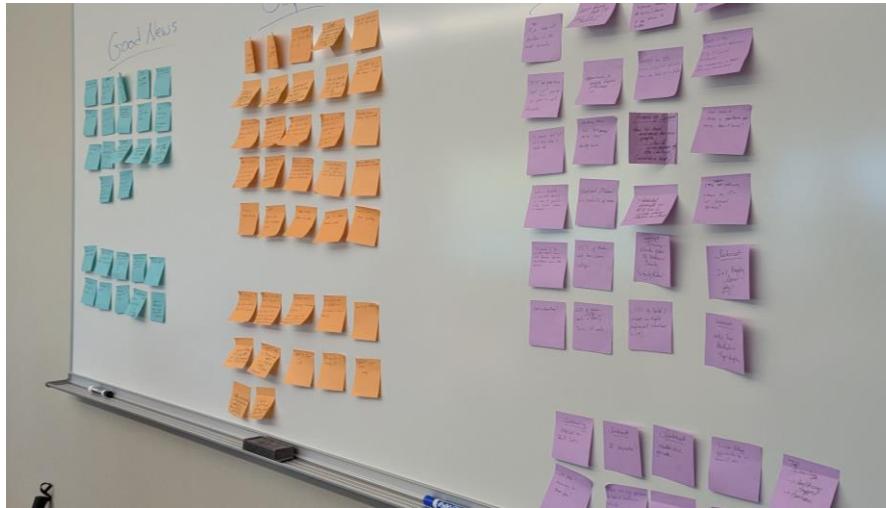
Host community events

Internal and External Scan Data Review



Commission Workshop #3 – External Scan Data

OCTOBER 22, 2025



Challenges & Opportunities



Challenges & Opportunities – STATEWIDE LEVEL

CHALLENGES

- Increasing student demand for access to learning anytime, anywhere
- Competition for general course enrollment due to the availability of online courses
- Rising employer and student demand for more affordable, time-efficient educational pathways
- Declining public perception of the value of higher education
- Continuing digital divide based on income and location
- Increasing cost of education is impacting student enrollment decisions

OPPORTUNITIES

Strong focus on Vision 2030 – Systemwide commitment to equity in access, success, and support

- Three Strategic Directions
 - *Equitable Workforce and Economic Development*
 - *Equitable Baccalaureate Attainment*
 - *Generative Artificial Intelligence and the Future of Learning*
- Twelve Core Actions (see Vision 2030 summary)
- Demand for workforce skills is growing – increasing emphasis systemwide on Career Technical Education (CTE) program expansion and short-term certificate programs
- California Virtual Campus – Online Education Initiative is growing
- Artificial Intelligence (AI) tools have potential to reshape pedagogy and student experiences

Challenges & Opportunities – REGIONAL/COUNTY LEVEL

CHALLENGES

- Madera County has one of the lowest education levels in the state
- Madera County has one of the highest rates of poverty in the state
- In Madera County, projected decline in population age 19 or less over the next decade
- English proficiency for students in grades 3-8 and 11 in the Central Valley is lowest statewide
- Expansion of CTE programs throughout regional community colleges
- Enrollment and re-engaging stopped-out students
- Workforce-aligned program development with focus on jobs of the future

OPPORTUNITIES

- Growing population in the Central Valley, especially Madera County
- Projected growth in high school graduates over next decade
- Strong growth in 20-29 and 50+ age groups over the next decade
- Growing emphasis on CTE programs and short-term certificate programs
- Outreach to promote access to higher education
- Strong growth in higher wage industries/occupations in Madera + Fresno Counties

Challenges & Opportunities – COLLEGE LEVEL

CHALLENGES

Program and Schedule

- Lack of flexible short-term credit and non-credit certificates
- Increased competition from online course options

Student Engagement and Support

- Low student engagement on campus and online
- Staff and facilities to support rapid enrollment growth

Student Success

- Low fall to spring persistence rates
- Majority of students enrolled on a part-time basis
- Equity gaps in course success and degree completion rates

OPPORTUNITIES

Equitable Student Access

- Foster a welcoming college atmosphere that celebrates diverse student population
- Maintain student headcount and enrollment growth
- Expand access:
 - *Oakhurst Campus*
 - *Working adults*
 - *Dual enrollment*
 - *Distance education*
- Expand career technical education opportunities
- Explore innovative learning options
 - *Adult education pathways*
 - *Apprenticeships*
 - *Credit for prior learning*
 - *Non-credit courses, skills courses*

Challenges & Opportunities – COLLEGE LEVEL (continued)

OPPORTUNITIES

Equitable Student Achievement

- Scale out Guided Pathways framework
- Improve student retention and course persistence
 - *Focus on Vision 2030 core action groups, including First Gen, Foster Youth, historically under-served students*
- Improve course success rates and decrease equity gaps
- Increase degrees and certificates earned and transfer rates to four-year institutions
- Balance new program development with current program curriculum offerings to support program completion at MCC
- Expand proactive, wrap-around student services for targeted student populations

Enrollment/Schedule

- Expand participation in California Virtual Campus (CVC) exchange system
- Balance on-ground versus online offerings to align with student needs
- Increase student persistence and course load
- Create efficient, carefully aligned course schedules to support timely student completion and meet the needs of a changing student population, including working adults

Challenges & Opportunities – COLLEGE LEVEL (continued pt.2)

OPPORTUNITIES

Program Development

- Prioritize new CTE program development
 - *Prioritize high-demand, high-pay jobs*
 - *Create short-term, flexible course programs with stackable certificates*
- Develop non-credit courses/programs that support
 - *Pathways from high schools, adult education programs, and for ESL students*
 - *Align with Transfer and CTE programs*
 - *Support Community Engagement*
- Align current MCC programs with growth industries

Community Connection

- Build and leverage strategic industry and community partnerships
- Expand outreach and communication
 - *Lower grades within K-12*
 - *High school students, families, and community groups*
 - *Adult population*
 - *Oakhurst service area*
 - *New neighborhoods/new housing areas*
- Send targeted communication messages

Drafting - College Strategic Goals



State and District Context

STATE LEVEL VISION 2030

Vision 2030 Commitment to Equity in Access, Equity in Success, and Equity in Support

THREE STRATEGIC DIRECTIONS

Equitable Baccalaureate
Attainment

Generative Artificial Intelligence
and the Future of Learning

Equitable Workforce and
Economic Development

TWELVE CORE ACTIONS

- 1** Increase equity in access, success, and support.
- 2** Increase enrollment, completion, and support in associate degree pathways for targeted groups.
- 3** Increase and improve access, success, and support to quality online course offerings that satisfy certificate and degree requirements.
- 4** Increase the number of eligible students who apply for and receive federal, state, and local financial aid grants.
- 5** Provide flexible course scheduling and credit for prior learning opportunities to optimize working learners' abilities to reach their educational goals in an efficient timeline.
- 6** Increase baccalaureate degree attainment.
- 7** Increase educational access for low-income workers to enhance their socio-economic mobility.
- 8** Expand access to innovative health care pathway programs with a concentrated focus on nursing, allied health, and mental/behavioral health.
- 9** Advance community college engagement with the four fields of climate practice.
- 10** Expand access to innovative, educational pathways in STEM disciplines that empower all students, especially historically under-served students to discover and pursue their passions.
- 11** Expand education and early childhood education workforce and address faculty shortages in high-demand fields through stackable credentials and credit for prior learning opportunities.
- 12** Actively engage with the impacts of generative artificial intelligence (GENAI) on the future of teaching and learning.

State and District Context (Long-Term Goals)

SCCCD VISION 2035 LONG-TERM GOALS

State Center Community College District Vision 2035 Long-Term Goals

EQUITABLE STUDENT ACCESS

SCCCD will increase equitable student access to educational experiences and resources.

FISCAL STRENGTH

SCCCD will implement policies and practices that increase fiscal resources and reinforce fiscal stability.

EQUITABLE STUDENT ACHIEVEMENT

SCCCD will prioritize and institutionalize policies and practices that result in equitable student achievement.

TRUST & COLLABORATION

SCCCD will increase and strengthen districtwide unity, transparency, and accountability.

WORKFORCE + SOCIAL MOBILITY

SCCCD will support and advance students' economic and social mobility.

Madera Community College Vision, Vision, And Values

UPDATED DRAFT VERSION

VALUES

Student-Centered Engagement – prioritizing students in every decision, creating meaningful connections through active participation, personalized support, and inclusive practices.

Academic Excellence – providing high-quality, innovative, and engaging educational experiences that inspire critical thinking, creativity, and lifelong learning.

Equity + Inclusivity – creating supportive and inclusive environments that remove institutional barriers and celebrate diversity.

Connection – fostering engagement to support meaningful relationships, both on campus and within our community.

Collaboration – advancing shared goals through teamwork, intentionality, partnerships, and diverse perspectives.

Trust + Accountability - serving students with mutual respect, supportive interactions, and a safe environment while upholding the highest standards of academic and fiscal integrity

VISION

Madera Community College empowers students to achieve their educational and career goals.

MISSION

Madera Community College empowers our diverse student body through high-quality programs and services, equitable opportunities, and engaging learning experiences that lead to academic achievement, career readiness, and community impact. We are committed to providing all students a safe, inclusive, and welcoming environment that fosters growth, confidence, and success.

Planning Framework

DATA ANALYSIS



Planning Framework (continued)

DATA ANALYSIS



Planning Framework (continued, pt.2)

DATA ANALYSIS



Madera Community College Mission

UPDATED DRAFT VERSION

Mission (Promises)

Madera Community College empowers our diverse student body through high-quality programs and services, equitable opportunities, and engaging learning experiences that lead to academic achievement, career readiness, and community impact. We are committed to providing all students a safe, inclusive, and welcoming environment that fosters growth, confidence, and success.

College Level Data Analysis – Draft Goal Topics

BASED ON QUANTITATIVE AND QUALITATIVE DATA SUMMARIES

STUDENT ACCESS



STUDENT ACHIEVEMENT



WORKFORCE & SOCIAL MOBILITY



STUDENT SUPPORT



ENGAGEMENT & EXPERIENCE



COMMUNITY & PARTNERSHIPS



Drafting Goal Statements

TABLE ACTIVITY



GOAL STATEMENTS:
Broad aspirational statements
that state MCC's desired outcome

*“Madera Community College
will...”*

Sample Goal

**COMMUNITY &
PARTNERSHIPS**

Madera Community College will increase community engagement through strategic outreach, effective marketing, and collaborative partnerships.

Drafting Goal Statements (Worksheet)

TABLE ACTIVITY

TOPIC:

DRAFT GOAL:

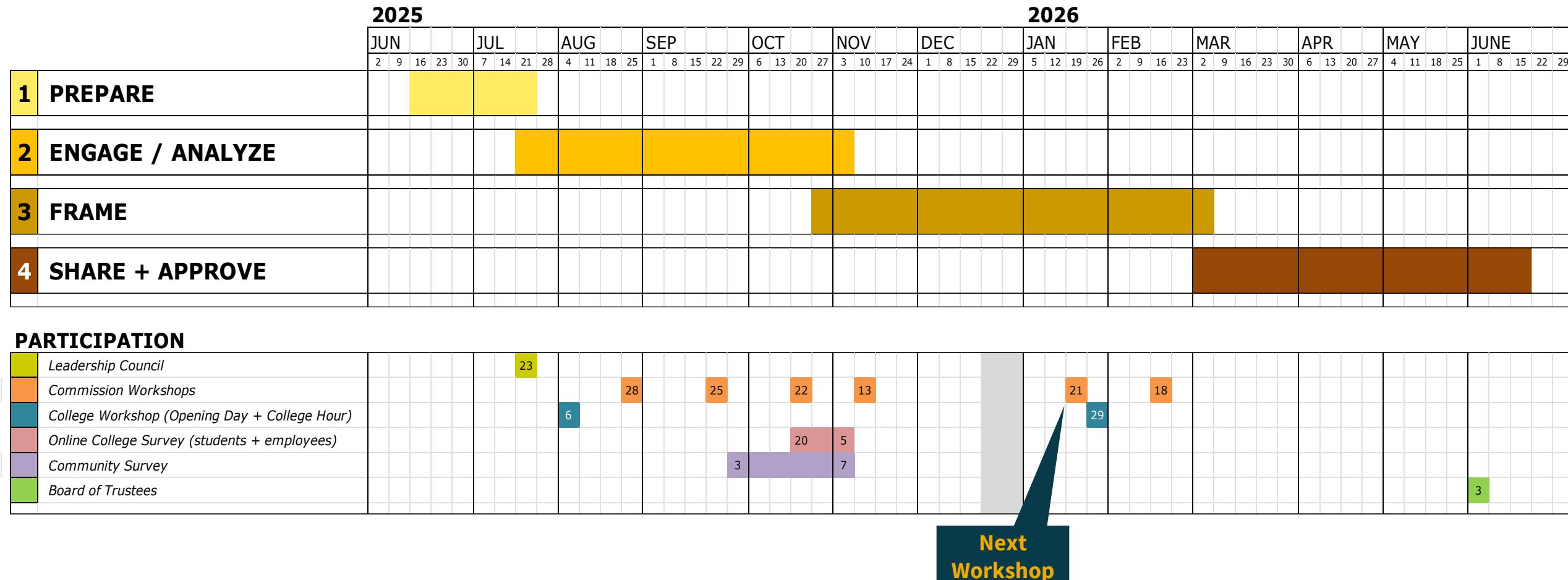
Madera Community College will

Next Steps



Madera Community College

OBJECTIVES + ACTION STEPS





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